GOVERNING BODY

<table>
<thead>
<tr>
<th>Title of paper:</th>
<th>Greenwich Children and Young People Plan 2017-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of meeting:</td>
<td>31 May 2017</td>
</tr>
<tr>
<td>Presented by:</td>
<td>Dr Sabah Salman</td>
</tr>
<tr>
<td></td>
<td>Title: Clinical Lead, Children &amp; Maternity</td>
</tr>
<tr>
<td></td>
<td>&amp; email contact: <a href="mailto:s.salman@nhs.net">s.salman@nhs.net</a></td>
</tr>
<tr>
<td>Prepared by:</td>
<td>Louise Mackender de Cari</td>
</tr>
<tr>
<td></td>
<td>Title: &amp; email contact:</td>
</tr>
<tr>
<td></td>
<td>Assistant Director, Commissioning &amp; Resources,</td>
</tr>
<tr>
<td></td>
<td>Royal Greenwich Children’s Services</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:Louise.MackenderDeCari@royalgreenwich.gov.uk">Louise.MackenderDeCari@royalgreenwich.gov.uk</a></td>
</tr>
<tr>
<td></td>
<td>Claire Blair</td>
</tr>
<tr>
<td></td>
<td>Title: Interim Children’s Commissioner for Greenwich CCG</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:c.blair2@nhs.net">c.blair2@nhs.net</a></td>
</tr>
</tbody>
</table>

Corporate Objective addressed by this paper (please select one or more with an X):

1. To commission sustainable high quality services to meet the health needs of the population of Greenwich and reduce health inequalities. **X**

2. To ensure the CCG financial position recovers to meet all statutory financial duties. 

3. To continue to ensure that the CCG is a clinically driven organisation. 

4. To ensure diverse patient and public voices are fully considered. **X**

Purpose of the report:

The Greenwich Children and Young People Plan 2017-2020 is the strategic partnership plan between the NHS Greenwich Clinical Commissioning Group (GCCG), the Greenwich Safeguarding Children Board (GSCB), the Metropolitan Police, Greenwich Action for Voluntary Services (GAVS) and the Royal Borough of Greenwich (RBG).

The Greenwich Children and Young People Plan 2017-2020 has been informed by an understanding of needs as identified in the Joint Strategic Needs Assessment, the Children and Young People Population Profile, thematic needs assessments, performance management information and evidence from delivery of the previous Children and Young People Plan.

The Plan has been developed in consultation with partners through the Children’s Trust Board, Children’s Services Strategic Partnership (this includes the agencies noted above and Oxleas NHS Foundation Trust), GAVS Children and Young People Forum and Joint Commissioning Groups; with children and young people through the Greenwich Young People’s Council, Young Commissioners, Children in Care Council, Universal Youth Forum and with parents at Children’s Centres services.
The content of the plan was produced following a drafting workshop with representatives from GCCG, RBG Children’s Services, RBG Community Safety, RBG Public Health, GAVS, GSCB and the Metropolitan Police. The version being presented to the Governing Body has been approved by the Children’s Services Strategic Partnership and the GSCB. The plan will also be taken to the Greenwich Schools Partnership and Royal Greenwich Cabinet for approval.

Issues arising:

The proposed Children and Young People Plan 2017-2020 is at Appendix 1. The plan recognises that whilst progress for most children and young people in Greenwich is good, some children are not currently reaching their full potential. The plan recognises that the demographics of the borough are changing; new housing developments such as the Royal Arsenal are attracting more affluent residents, whilst welfare reforms are having an impact on the borough’s poorer residents, creating wider inequalities.

The plan proposes that we continue to deliver what are seen as ‘fundamental’: strong foundations (previously resilience), prevention and safe and secure (previously protection). Resilience and good mental health is recognised as an important element for all children, whatever their level of need and is therefore cross cutting. These elements have now become business as usual and can be delivered through existing strategies or plans. The plan therefore identifies four new priorities, that colleagues across the partnership felt could make the biggest difference to those children who aren’t currently reaching their full potential; this in turn will impact on the population level outcomes.

The four priorities have been identified from needs assessments and population data (the joint strategic needs assessment http://www.greenwichjsna.org/, thematic needs assessments and the annual Children and Young People profile http://www.royalgreenwich.gov.uk/downloads/download/742/profile_of_children_and_young_people_in_royal_greenwich) and evidence and performance management information during the delivery of the 2014-17 Children and Young People Plan. It is clear from this evidence that some cohorts of children consistently achieve outcomes below their peers; particularly children of White British heritage from deprived backgrounds. For example, we know that young mothers of this background are more likely to smoke during pregnancy and less likely to breastfeed and boys of this background tend to achieve less well than their peers at school.

The four new priorities are:

1. We will challenge the obstacles for children from deprived backgrounds whose circumstances can prevent them from having strong foundations.
2. We will challenge the obstacles for boys from disadvantaged backgrounds, and improve our engagement with fathers and men to help their children to reach their full potential.
3. We will challenge the normalisation of violence and discriminatory attitudes. We will address child sexual exploitation and harmful sexual behaviour and we will challenge violence against children in the home, community, online and school.
4. We will pay particular attention to the experiences and needs of children with special educational needs and disabilities (SEND) as they often face additional barriers to reaching their full potential.
**Summary of actions, if any, following this meeting:**
Following approval, a final, designed version of the Greenwich Children and Young People Plan 2017-2020 will be published.

The Children’s Services Strategic Partnership (of which the GCCG Assistant Director for Commissioning is a member) will be responsible for delivering and monitoring the impact of the Children and Young People Plan. Progress will be reported in public to the Royal Borough of Greenwich’s Children and Young People’s Scrutiny Panel.

**Previous committee involvement:**
None

**Recommendations to the Governing Body:**

The Governing Body is asked to:

1. Approve the attached Greenwich Children and Young People Plan 2017-2020.
2. Note that a final, designed version of the Greenwich Children and Young People Plan 2017-2020 will be published following its approval.

*(Please provide details below where Yes is indicated)*

| Impact on Governing Body Assurance Framework (x) | Yes | No | X | N/A |
| Impact on Environment (x) | Yes | No | X | N/A |
| Legal Implications (x) | Yes | No | X | N/A |
| Resource and or financial implications (x) | Yes | X | No | N/A |
| Equality impact assessment (x) | Yes | No | X | N/A |
| Privacy impact assessment (x) | Yes | No | X | N/A |
| Impact on current NHS Outcomes Framework areas (x) | Yes | X | No | N/A |
| Patient and Public Involvement (x) | Yes | X | No | N/A |
| Communications and Engagement (x) | Yes | No | X | N/A |
| Impact on CCG Constitution (x) | Yes | No | X | N/A |

**Resource and or financial implications**

The Children and Young People Plan 2017-2020 is intended to direct (financial and non-financial) resources across the Children’s Services Partnership to the agreed priorities. Whilst there are no immediate direct financial implications to the CGG as a result of the Plan, its implementation should ensure better and more efficient use is of made of resources across the Partnership.

**Patient and Public Involvement**

The Plan has been developed in consultation with children, parents and carers in Greenwich. The experiences of children, parents and carers will inform the delivery of priorities and the review of the impact achieved.
Attachments:
(i) Draft Greenwich Children and Young People Plan 2017 – 2020
Greenwich Children and Young People Plan
2017-2020

A place for children to belong, grow and achieve
We think Greenwich is a great place to grow up. Since our last plan in 2014-17 there have been many achievements.

| Greenwich children are top in England for their achievement during Early Years. 79% achieved a good level of development in 2016. |
| At Key Stage 2, Greenwich children were ranked joint 4th in England in 2016 for reaching the higher standard in reading, writing and mathematics combined. |
| 60.8% of Greenwich young people achieved A*-C grades in Maths and English at Key Stage 4, compared with the national average of 59.3% |
| 25% of children who are looked after by Greenwich achieved A*-C grades in Maths and English in 2016, compared with the national average of 17.5% |
| More young people in Greenwich are going on to higher education: 52% of Greenwich students progressed to higher education in 2016, compared with 30% in 2013 |
| Greenwich children from disadvantaged backgrounds achieve at a level that is closer to their peers - at Key Stage 4 in 2016 there was a 20% point gap between the attainment of disadvantaged pupils in Greenwich and non-disadvantaged children nationally, compared with a 28% point gap nationally |
| The proportion of young people who are not in employment, education and training has decreased to 3.6% (January 2017) |
| More children are able to safely stay with their families; the number of children in care has reduced (to 513 at the end of quarter 3, 2016/17) |
| Three quarters of children who received early help had improved outcomes that were sustained for 12-24 months (as at the end of quarter 3, 2016/17) |

*disadvantaged is defined as pupils who are eligible free school meals currently or in the last 6 years, children looked after and children adopted from care.*
But for some children, life can be more challenging and their circumstances and family background have an impact on how well they achieve, how healthy they are, how secure they feel and how safe they are. The demographics of our borough are also changing and families are facing new challenges.

Our plan helps us to be more incisive to make a sustained difference for these children, in addition to continuing to do the best for all children so none get left behind.
Our Vision

We asked children, young people, parents, carers and those whose job it is to support them what they wanted for children in Greenwich. This is what they told us:

SAFE
A good, safe and stable home
Free from fear, stress, anxiety and depression
Free from exploitation
Safe in relationships, online and in our community.

HAPPY
Having fun
Being creative
Having lots to do
Being stimulated
Feeling inspired, confident, carefree and fulfilled

AMBITION
Enjoying education and wanting to learn
Achieving educationally
Gaining skills and experience for the future.
Developing self-reliance

SUPPORTED & SECURE
Feeling stable, nurtured, loved, understood and encouraged
Having a sense of belonging and self-worth

HIGH ACHIEVING
Enjoying school and wanting to learn
Achieving educationally
Gaining skills and experience for the future.
Developing self-reliance

INCLUDED
Having a voice and listened to
Feeling valued, respected and reflective
Being part of a welcoming and inclusive place

HEALTHY, ACTIVE & WELL
Good physical and mental health
Able to form positive relationships
Well fed, clothed and rested
Access to affordable cultural, leisure and recreational activities

EQUAL OPPORTUNITY
to achieve, succeed and reach full potential
Access to a good school place
Easy access to the right information and support at the right time

We believe that all children in Greenwich, regardless of their background or circumstances, should have a happy and fulfilled childhood where they belong, grow and succeed so that they enter adulthood ready, willing and able to achieve their highest potential. Our plan aims to help all children to have a childhood like this; by continuing to do what we see as fundamental and by having a real focus on four areas:

1. We will challenge the obstacles for children from deprived backgrounds whose circumstances can prevent them from having strong foundations
2. We will challenge the obstacles for boys from disadvantaged backgrounds, and improve our engagement with fathers and men to help their children to reach their full potential.
3. We will promote healthy relationships and challenge the normalisation of violence and discriminatory attitudes. We will address child sexual exploitation and harmful sexual behaviour and we will challenge violence against children in the home, community, online and school.
4. We will pay particular attention to the experiences and needs of children with special educational needs and disabilities (SEND) as they often face additional barriers to reaching their full potential.
Our approach - for all children

We will continue to do what we think is fundamental

- **Safe and Secure**
  - Some children need a lot more help than others. Children with special educational needs and disabilities, children in care, care leavers and those who are at significant risk of harm will always be a priority for us. It is really important that children who face the most challenges in life get the right support to achieve their full potential.

- **Prevention**
  - We will have more chance of helping children and their families make sustained change in their lives if we intervene early to help them regain their resilience and overcome challenges. It is really important that the right help is provided at the right time for children to get back on the path to achieving their full potential.

- **Strong Foundations**
  - We want all children and young people in Greenwich, whatever their background or circumstances to have the best possible start in life, particularly during their first 1001 days. We want them to have ambition and aspiration and to achieve throughout their education, to reach their full potential and to make the most of opportunities available from living in Royal Greenwich and in London. We want them to not only be healthy and well but to have a sense of belonging, to feel safe, supported and secure in their homes and their community. This will help children to cope with and bounce back from the challenges they encounter as the grow up.

Our plan is supported by our performance framework which sets out outcome measures for these fundamentals.
2017-2020 Priorities - to overcome the barriers that some children face to having the kind of childhood they deserve

These areas have emerged as priorities from our Joint Strategic Needs Assessment [http://www.greenwichjsna.org/](http://www.greenwichjsna.org/), our Children and Young people Profile [http://www.royalgreenwich.gov.uk/downloads/download/742/profile_of_children_and_young_people_in_royal_greenwich](http://www.royalgreenwich.gov.uk/downloads/download/742/profile_of_children_and_young_people_in_royal_greenwich), evidence as we delivered our last plan and from our consultation

**Priority 1**
We will challenge the obstacles for children from deprived backgrounds whose circumstances can prevent them from having strong foundations.

* Fewer children attend and are admitted to A&E
* Fewer young children are admitted to hospital for tooth decay or cavities
* Fewer teenage pregnancies
* Improved parental mental health
* More pregnant women take up the flu vaccination
* Fewer women smoking in pregnancy
* Fewer neonatal mortalities and stillbirths
* More parents have effective parenting skills
* More babies being breastfed
* Increased take up of immunisations
* Fewer children are overweight
* Fewer children self-harm
* Fewer children misuse substances
* Improved educational attainment for pupils from deprived backgrounds and narrowing of gaps with peers
* More young people are in employment, education, training and on the route to higher education and better paid employment.

**Priority 2**
We will challenge the obstacles for boys from disadvantaged backgrounds, and improve our engagement with fathers and men to help their children to reach their full potential.

* Increased take up of free early learning for disadvantaged 2 year old boys
* Fewer boys are persistently absent from school and fewer receive a fixed term exclusion
* More boys, particularly those aged 10-14, sustain change through early help
* More boys from deprived backgrounds achieve well at school and go on to employment, education, training
* Fewer boys enter the criminal justice system
* Fewer children experience domestic abuse in the home
* Men are positively engaged in supporting their children through early help, child in need or child protection plans, where this is in the best interests of the child.

**Priority 3**
We will promote healthy relationships and challenge the normalisation of violence and discriminatory attitudes. We will address child sexual exploitation and harmful sexual behaviour and we will challenge violence against children in the home, community, online and school.

* Fewer first time entrants into the youth justice system for serious violent crime
* Fewer children re-offend
* Fewer children demonstrating harmful sexual behaviour
* Fewer children needing to be brought into care due to domestic violence
* Fewer children are exploited sexually, through gangs, trafficking or through radicalisation
* Children feel safer
* More children have a good understanding of healthy relationships
* Fewer children experience discriminatory bullying

**Priority 4**
We will pay particular attention to the experiences and needs of children with special educational needs and disabilities (SEND) as they often face additional barriers to reaching their full potential.

* More children have ante natal checks at 10 weeks
* Children’s speech, language and communication needs are identified early and supported effectively
* More children with Education, Health and Care Plans plan their own support
* More children with SEND access services they need and actively participate in the community
* Fewer children with SEND receive fixed term exclusions
* The achievement gap between children with SEND and their peers narrows further
* Fewer children with SEND needing to be brought into care
* More young people with SEND are in employment, education, training and on the route to higher education and better paid employment.

**What impact are we expecting to see?**

**Priority 1**

**Priority 2**

**Priority 3**

**Priority 4**
How our plan will be delivered

This is an overview of what we will do over the next three years

For each priority:

- Researching and understanding experiences of children and their developmental needs
- Understanding how to identify risks and needs of children and what will make a difference.
- Understanding what support and resources are available.

For each priority:

- Planning any changes necessary to make the most difference for each priority.
- Ensuring practitioners have the right skills, knowledge and tools to make a difference for all communities and for boys and men.

For each priority:

- Targeting support and resources to facilitate and sustain change in behaviours
- Promoting the value of everyone
- Promoting healthy relationships
- Challenging stereotypes and negative attitudes
- Improving children and families’ knowledge of what support and activities are available and how to access them.

Let's understand in 2017/18:

- Participation of children, parents/carers and communities

Let's do in 2018/19 & 2019/20:

- Assessing what’s working
- Evaluating the impact and reviewing outcomes

Let's review in 2018/19 & 2019/20:

- Planning any changes necessary to make the most difference for each priority.
- Ensuring practitioners have the right skills, knowledge and tools to make a difference for all communities and for boys and men.

Let's plan in 2017/18:

- Targeting support and resources to facilitate and sustain change in behaviours
- Promoting the value of everyone
- Promoting healthy relationships
- Challenging stereotypes and negative attitudes
- Improving children and families’ knowledge of what support and activities are available and how to access them.
Strategies and Plans that contribute to the delivery of the CYPP Fundamentals

**Safe and Secure**
- Special Educational Needs and Disabilities Strategy
- Placements Commissioning and Sufficiency Strategy
- Greenwich Safeguarding Children Board Neglect and CSE Strategies
- Greenwich Safeguarding Children Board Priorities
- Threshold Guidance
- Youth Justice Plan

**Prevention**
- Youth Crime Prevention and Serious Youth Violence and Gangs Plans
- Safer Greenwich Strategy and Plan
- Safer Greenwich Violence against Women and Girls, Domestic Violence and Abuse, Safer and Cleaner Public Spaces Strategies
- Troubled families Outcome Plan and Early help Guidance
- CAMHS Transformation Plan
- Suicide Prevention Plan

**Strong foundations**
- Greenwich Fairness Commission
- Anti Poverty Strategy
- Growth Strategy
- Childcare and Early Education Strategy
- School Place Planning annual report
- School Improvement Strategy
- Health and Wellbeing Strategy
- Voluntary Sector Strategy
- NHS 5 Year Forward View
- Healthy London Partnership
- South East London Sustainability and Transformation Plan
- Right Care Commissioning for Value
- CCG Operating Plan

**We will ensure this happens by**
- High quality early help
- Using information from across our services to fully understand children’s experiences and identify those who need early help
- Using our local safeguarding children arrangements to ensure the right decisions at the right time to ensure children are safeguarded from harm
- Access for children with SEND to high quality, local education and cultural, leisure and recreational activities

**Performance analysis to improve planning and targeting of support**